RCA

ColorTrak

XTENDED LIFE. DESIGNED TO RUN COOLER AND USE LESS ENERGY THAN THE CHASSIS IT REPLACED.

Autmatic ColorTrak system locks the color on track.
Super AccuFilter picture tube with tinted phosphors
SignaLock electronic varactor tuning
20 position channel selector
6" oval Duo-Cone speakers

YOUR OLD COLOR TV IS WORTH UP TO...

$75 IN TRADE OFF

LOW INTRODUCTORY PRICE!

NEW SWIVEL BASE
CONTEMPORARY PECAN CABINET IN SELECTED HARDWOODS

SPRINGTIME SUPER VALUE SPECIAL

Choice of ColorTrak

The Alpha Model GB702S 25" diagonal

The Washington Model GB704 25" diagonal

The Kent Model GB708 25" diagonal

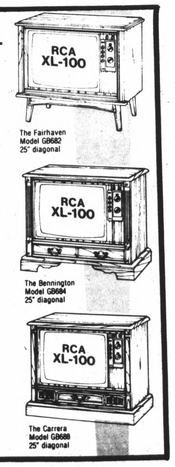
RCA 25"diagonal ColorTrak with new XtendedLife chassis and electronic tuning

- Automatic color control and fleshtone correction
- Automatic contrast/color tracking
- Automatic light sensor
- RCA Super AccuFilter picture tube
- 100% solid state XtendedLife chassis
- RCA SignaLock electronic tuning

YOUR OLD COLOR TV IS WORTH UP TO **$60** TRADE ALLOWANCE ON THIS SERIES

Choice of XL-100 color TV—now better than ever with new XtendedLife chassis.

- Automatic color control and fleshtone correction
- RCA Super AccuColor black matrix picture tube
- 100% solid state XtendedLife chassis
- Low power consumption—less than a 100-watt bulb on average



The Fairhaven Model GB682 25" diagonal

The Bennington Model GB684 25" diagonal

The Carrera Model GB688 25" diagonal

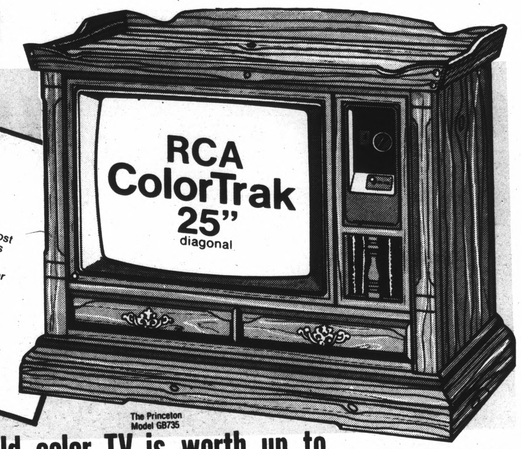
YOUR OLD COLOR TV IS WORTH UP TO **$50** TRADE ALLOWANCE EVEN AT OUR LOW PRICES!

RCA

RCA 25"diagonal ColorTrak with new XtendedLife chassis and electronic tuning

Getting the color right is what ColorTrak is all about. It's RCA's most advanced, most automatic TV. And now a brand new chassis makes it better than ever.

- New 100% solid state XtendedLife chassis is designed to run cooler and use less energy than any previous RCA chassis. Result: longer life expectancy.
- Low power consumption: actually costs about the same to operate on average as a 100-watt bulb!
- Automatic Color Control and Fleshtone Correction system holds fleshtones and other colors to the settings you select.
- Automatic Light Sensor adjusts picture for changes in room light.
- RCA Super AccuFilter picture tube has tinted phosphors to help keep colors vivid, even in bright room light.



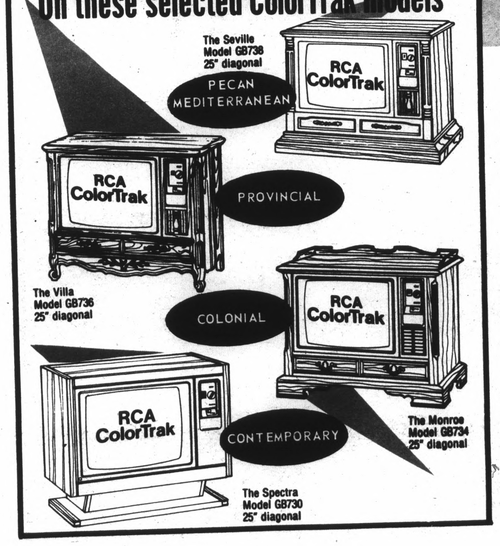
The Princeton Model GB735

FACTORY SPONSORED! LIMITED TIME ONLY!

Your old color TV is worth up to... when you trade up to one of these RCA ColorTrak consoles **$100**

SUPER TRADES FANTASTIC

On these selected ColorTrak models



$100 TRADE ALLOWANCE

FOR YOUR OLD COLOR TV (Regardless of Age, Make or Condition), TOWARD THE PURCHASE OF EITHER OF THESE 25" diagonal RCA COLORTRAK MODELS.

Many other SALE Priced RCA Color TV's Too—Come In And Ask About Our SUPER SAVING SPECIALS!